

A young woman with dark hair is sitting at a desk in a classroom, reading a large open book. She is wearing a dark blue shirt. The background shows a typical classroom setting with shelves and papers.

A NEW ERA OF CONNECTION

Solutions for schools to help close the homework gap and support remote learning for teachers.

While the homework gap has existed for decades, the pandemic has brought national awareness to the problem. eLearning is not a temporary fix; it is an investment in the future of education. And connectivity is the new pen and paper.

We believe in the equality of education—and connection is at our core. Technology is critical for students to thrive and teachers to succeed. Schools need affordable options and also need capabilities enabled to support safety protocols like those in the Children’s Internet Protection Act (CIPA).

And teachers and students need access to the tools, resources and content that inspires and nourishes and transforms. That’s why we’ve created this offer for all qualified public and private schools, from K-12 to colleges and universities. From coast to coast, county to county, across the country.

Understanding the promotion:

- From 10/26/20 through 12/29/20, schools can migrate existing AT&T lines or activate new lines for students or teachers with either of the following combinations of services:
 - a qualified unlimited wireless data plan and Enterprise Traffic Protector service for a combined promotional price of \$15/month, or
 - a qualified unlimited wireless data plan and AccessMyLAN™ service for a combined promotional price of \$20/month

We understand that student populations change throughout the year so schools that add at least one eligible line before 12/29/20 will also be able to activate additional lines with these services at the same price through 12/29/22. Understanding that for all lines activated under this offer, the promotional pricing ends on 12/29/22.

We also value and recognize the commitment and dedication of teachers. They are truly the heart of our schools and during this time, even our homes. Experts in the classroom, educators are now learning to transfer those skills to remote learning and connectivity is a critical priority for their success.

- That's why we are providing schools the ability to get lines at no cost for their teachers. Based on the average class size of 1 teacher to 24 students, schools will get one free qualified line for a teacher—with the Special DataConnect for Education plan and either Enterprise Traffic Protector or AccessMyLAN—for every 24 lines for students that are migrated to or activated on the qualified services.
- In addition, schools have the option to get the following mobile hotspot devices for teacher and student qualified lines through 12/29/22, subject to availability:
 - AT&T Moxee mobile hotspot devices at no cost, after credits, with a 24-month Equipment Installment Plan.
 - Unite Express 2 mobile hotspot devices for \$50, after credits, with a 24-month Equipment Installment Plan.

Additional details about the Unlimited Data Plans:

- The promotion is available on the AT&T Special DataConnect for Education plans, which offer unlimited data for tablets, laptops, aircards, and mobile hotspot devices.
- After 50GB of data usage per line on the plan, we may temporarily slow data speeds if the network is busy.
- The great news is our network continues to perform well. We continuously monitor bandwidth usage with tools that analyze and correlate network statistics. This is standard practice for us, and you can stay informed at our AT&T COVID-19 website, under [Network](#).
- In addition, while we all enjoy streaming, we understand that classroom time is about learning. That's why we've included video streaming controls in the data rate plans to help.
- For content we can identify as video, wireless streaming speed will be limited to Standard Definition quality (about 480p), similar to DVD.
- Rest assured, however, that interactive conferencing applications and services typically used for eLearning are not impacted by the video streaming controls.
- To learn more about the AT&T Special DataConnect for Education plans, [click here](#).

Highlights about Enterprise Traffic Protector:

- We understand that it is important for School Districts to implement appropriately their obligations under the Children's Internet Protection Act (CIPA).
- Enterprise Traffic Protector can be used by a School District as part of a plan to filter Internet sites, so that domains classified as inappropriate can be blocked by an acceptable use policy.
- If you'd like to learn more about Enterprise Traffic Protector for education, [click here](#).

Information about AccessMyLAN:

- AccessMyLAN is a mobile security and management service that can be used to support CIPA compliance for subscribed mobile devices.
- The service allows school administrators to manage the internet sites their students can access to help protect them from unsafe content and to block malicious sites, malware and hacking attempts.
- If you'd like to read more about the management and protection features of AccessMyLAN, [click here](#).

Supporting schools in summertime:

- Schools can also temporarily suspend service to each student line for up to 3 months in a rolling 12-month period.
- During the suspension, the monthly service charge for the data plan will be reduced to \$0.01/month, the service charge for Enterprise Traffic Protector or AccessMyLAN will be waived, and bill credits will be suspended.
- Installment agreement charges for equipment, if any, are not eligible for temporary suspension.
- Service suspension will not extend service discounts past 12/29/22.



Please read the important requirements:

- This offer is available for existing or new public and private K-12 schools, colleges and universities with a qualified wireless service agreement.
 - During the promotional period (ending 12/29/20), qualifying customers must migrate or activate at least one line on an AT&T Special DataConnect for Education plan (\$14/mo. after credits) for an eligible data-only device (tablet, laptop, aircard or mobile hotspot device) and order either AT&T Enterprise Traffic Protector (\$1/mo.) or AccessMyLAN service (\$6/mo. after credits) for that line.
 - The promotional \$14 per month price for the wireless data plan and the promotional \$6 per month price for AccessMyLAN is achieved through bill credits that apply to all eligible lines until the earlier of 12/29/22 or when the service is terminated.
 - Customers will receive a free line of service for teachers, with the Special DataConnect for Education plan and Enterprise Traffic Protector or AccessMyLAN, for every 24 lines that are migrated or activated for students.
- Credits will be provided within 2-3 bill cycles and will be based on the number of lines migrated or activated at the end of the billing cycle. Customer will receive bill credits for free lines of service for teachers until the earlier of 12/29/22 or when the service is terminated. Customer is responsible for taxes and fees.
- Customers can bring their own devices, or purchase devices up front, or with an installment plan.
 - The AT&T Moxee free device offer requires a qualified line and is \$85 on a 0% APR 24-month agreement. The device is at no cost after credits over 24 months. Credits will start within 2 bills.
 - The Unite Express 2 offer requires a qualified line and is \$145 on a 0% APR 24-month agreement. The device is \$50 after 24 monthly credits of \$3.96. Credits will start within 2 bills.
 - If the data service is cancelled, the data plan and all credits will stop & the device balance will be due.
 - Other fees, taxes, charges & restrictions apply to both student and teacher lines.
 - For additional details regarding this offer, please read below.

AT&T DATA PLAN AND ENTERPRISE TRAFFIC PROTECTOR OR ACCESSMYLAN OFFER: Ends 12/29/20. Avail. only to qual. public and private K-12 schools, colleges and universities with qual. AT&T agmt for wireless svc and Enterprise Traffic Protector or AccessMyLAN and only for Corporate Responsibility User lines of svc. **New or migrated existing AT&T lines.** Req's activation of eligible data-only device (tablet, iPad, laptop, aircard or hotspot device) on Special DataConnect for Education plan (\$50.00/mo. before credits) and Enterprise Traffic Protector (\$1/mo.) or AccessMyLAN (\$9.99/mo before credits). Customers that add a line w/ Special DataConnect for Education plan and Enterprise Traffic Protector or AccessMyLAN ("Qual. Line") during the promotion period will receive monthly credits until 12/29/22 for all Qual. Lines added during the promotion period and any additional Qual. Lines added between 10/26/20 and 12/29/22. Customer may purchase device at full price or w/ on installment plan or bring their own. **After 50GB of data usage on a line in a bill cycle, for the remainder of the bill cycle, AT&T may temporarily slow data speeds on that line during times of network congestion.** For content we can identify as video, wireless streaming speed will be limited to Standard Definition quality. Video speed is capped at Standard Definition, regardless of the network the device is on (for example, 4G LTE). Ability to stream, video resolution, and other data usage (including speed) are not guaranteed, may vary, and may be affected by other factors. For full plan details, see www.att.com/specdataconnect. **Data Plan Credits:** Elig. lines will receive monthly bill credits until 12/29/22 for Special DataConnect for Education plan that will reduce the cost to \$14/mo. Must be active & in good standing for 30 days. Credits start w/in 2 bill cycles. **Teacher Credits:** Customers will receive a free line of service on Special DataConnect for Education plan and Enterprise Traffic Protector or AccessMyLAN for every 24 lines that are migrated or activated for students until 12/29/22. Credits will be provided within 2-3 bill cycles and will be based on the number of lines migrated or activated at the end of the billing cycle. **Tax on retail price due at sale. Fees apply. For all lines, credits suspended if data svc is suspended, and credits end if data svc is cancelled.** **Enterprise Traffic Protector:** Enterprise Traffic Protector promotional price is \$1/mo. per line; no other discounts apply to Enterprise Traffic Protector. Separate agreement may be required to qualify. Enterprise Traffic Protector filtering applies to outbound Internet traffic directed to the Access Point Name (APN) provided. Customer may select either a shared APN (pre-set, non-customizable content filter) or private APN (customizable content filter). Additional provisioning interval may apply for private APN. Enterprise Traffic Protector can be used as part of a customer program to implement the Children's Internet Protection Act (CIPA) by identifying the content category of a requested Internet domain (example.com) to enable blocking under an acceptable use policy. Customer is responsible for determining whether use of Enterprise Traffic Protector (using either the shared or private APN option) satisfies customer CIPA requirements. For full details, see www.att.com/ETPeLearning. **AccessMyLAN:** Service includes (i) a multi-tenanted private AT&T APN or VPN configuration provided by AT&T and (ii) a server software agent, network-based remote access platform, and administrator web console provided by Asavie Technologies, Inc. (Asavie). Controls can be used by the administrator to restrict what and when resources may be accessed using a subscribed device. Service is subj. to the Asavie end user license agreement found at www.AccessMyLAN.com/channel/0985/eula.pdf including the following: In order to support provision of the service, as part of the AccessMyLAN service, Asavie and its affiliates may collect and process data including, without limitation, the following (which may include personal data): device number (MSISDN & IMEI), time and date of use of device when using mobile data or WiFi, amount of data sent and received, location of access, websites accessed and the type of website accessed. For managed devices (i.e., devices where AccessMyLAN is used as the mobile device manager), then AccessMyLAN may collect the names of applications installed on the device. The application name data will only be collected if customer enables the App Control feature in the AccessMyLAN management portal. Asavie and its affiliates (being any related entity, subsidiary or holding company of Asavie) is required to make use of data (which may include personal data) sent from end users' devices and computers in order to perform the AccessMyLAN service. Asavie and its affiliates may also make use of this data to generate anonymous statistical data for product development and marketing purposes. AT&T will have no access to this data. For full details, see www.att.com/aml. **Device Terms:** Buy AT&T Moxee (\$85) or Unite Express 2 (\$144.99) on qualifying 0% APR Equipment Installment Plan (AT&T Moxee: 24-mo. at \$3.55/mo. Unite Express 2: 24-mo. at \$6.05/mo.). Retail price is divided into monthly installments. **Tax on full retail price due at sale. Device Credits:** After all credits, get AT&T Moxee for free and Unite Express 2 for \$50. Offer is available for each new or migrated line on eligible rate plan with Enterprise Traffic Protector or AccessMyLAN. Credits start w/in 2 bills. Applied monthly in equal amounts to device over entire agmt term & will not exceed \$85 per AT&T Moxee device or \$95 per Unite Express 2 device. **If you cancel data svc, will owe device balance of up to \$85 for Moxee and up to \$145 for Unite Express and you will not receive remaining credits.** Customers that add a Qual. Line during the promotion period may also take advantage of the device offer for Qual. Lines added before 12/29/22, subject to availability. **Return/Restocking Fees:** Return w/in 30 days. Restocking fee up to \$55 may apply. Line must be active & in good standing for 30 days to qualify. To get all credits, line must remain active, with eligible service, and on agmt for entire term. If you cancel service, upgrade or pay up/off agmt early your credits may cease. **Temporary Svc Suspensions:** For each line, Customer may request a temporary svc suspension of up to 3 months per rolling 12 month period. During suspension period, the \$14/mo. charge for data plan will be reduced to \$0.01/mo., data plan credits will be suspended, and the \$1/mo. charge for Enterprise Traffic Protector or the \$6/mo. charge for AccessMyLAN will be waived. Equipment charges are not eligible for suspension. Data plan credits will not continue past 12/29/22 regardless of svc suspension. **Limits: Data and ETP or AML svcs may be used for student eLearning & educational purposes only.** Promotion may not be combinable with other offers/promotions. **Promotion, terms, & restr's subject to change & may be modified or terminated at any time without notice.**

GEN. WIRELESS SVC TERMS: Subject to Qualified Agmts. Deposit: may apply per line. Prices may vary by location. Credit approval, taxes, fees, overage, monthly, other charges, usage, coverage & other restr's apply. Early termination/cancellation fee may apply if customer purchases a subsidized device; see Qualified Agmt for details. See www.att.com/mobilityfees for fees & charges. AT&T svc is subject to AT&T network management policies. See www.att.com/broadbandinfo for details. Int'l and domestic off-net data may be at 2G speeds.